

Smile-driven benefits: The importance of dental insurance

Why proper dental treatment is important



69 million adults in the U.S. don't have dental insurance coverage.¹



40% of the population doesn't receive regular oral healthcare services.²

Dental disease is:



- The most common human health condition worldwide³
- Completely preventable
- A key factor affecting overall health

The cost of emergency dental care



Over 34 million school hours⁴



\$45 billion in lost productivity⁵



1.8 million emergency room visits⁶

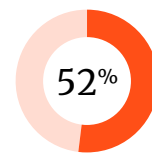
The advantage of prevention

33%

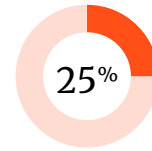
of cavities can be prevented by applying fluoride varnish⁷

80%

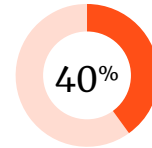
of cavities can be prevented by dental sealants on the chewing surfaces of the back teeth⁷



of children have tooth decay by the age of eight¹



of adults ages 20 to 64 have active tooth decay¹



of U.S. adults age 30 or older have periodontal disease, with **8%** having severe periodontitis⁸

Win-win for employers and their employees



Attract and retain talent

Dental insurance helps retain valuable employees.



Boost productivity

It positively impacts health and productivity.

The connection between oral and overall health



Good oral care affects teeth and gums.



Poor oral health affects the whole body.

Providing dental coverage shouldn't be an afterthought



Explore the [clinical white paper](#) for a detailed look into the true cost.



Looking for more insights? Check out our [Candid Conversations](#) page to learn more.

¹"New Report: 68.5 Million Adults in the US Don't Have Dental Insurance, May Rise to 91.4 Million by End of Year," CareQuest Institute for Oral Health, September 6, 2023, <https://www.carequest.org/about/press-release/new-report-685-million-adults-us-dont-have-dental-insurance-may-rise-914>.

²"Oral Health and Dental Care in the U.S.: Statistics Report About Oral Health and Dental Care in the United States," Statista, January 10, 2024, Dental visit in past year adults U.S. 1997-2019 | Statista.

³"WHO Highlights Oral Health Neglect Affecting Nearly Half of the World's Population," World Health Organization, November 18, 2022, <https://www.who.int/news/item/18-11-2022-who-highlights-oral-health-neglect-affecting-nearly-half-of-the-world-s-population#:~:text=Untreated%20dental%20caries%20is%20the,affect%201%20billion%20people%20worldwide>.

⁴"Oral Health Facts," Centers for Disease Control and Prevention, May 15, 2024, https://www.cdc.gov/oral-health/data-research/facts-stats/?CDC_AAref_Val=https://www.cdc.gov/oralhealth/fast-facts/index.html.

⁵"The Hour of Need: Productivity Time Lost Due to Urgent Oral Health Needs," CareQuest Institute for Oral Health, January 2024, https://www.carequest.org/system/files/CareQuest_Institute_The-Hour-of-Need_FINAL.pdf.

⁶"Recent Trends in Hospital Emergency Department Visits for Non-Traumatic Dental Conditions," CareQuest Institute for Oral Health, May 2022, https://www.carequest.org/system/files/CareQuest_Institute_Recent-Trends-in-Hospital-ED-Visits_6.7.22_FINAL.pdf.

⁷"Oral Health Tips for Children," Centers for Disease Control and Prevention, May 15, 2024, <https://www.cdc.gov/oralhealth/basics/childrens-oral-health/index.html>.

⁸"Periodontal Disease in Adults (Age 30 or Older)," National Institute of Dental and Craniofacial Research, August 2021, <https://www.nidcr.nih.gov/research/data-statistics/periodontal-disease/adults>.

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