



# Earn big rewards for small business

Collect Producer Rewards points to spend on thousands of products, travel, or experiences



You're dedicated to growing your business, and we want to reward your success. Anthem Producer Rewards lets you earn points for every qualified sale you make with plan effective dates from **July 1, 2024**, to **September 30, 2024**. All Nevada-appointed brokers with Anthem can earn points by selling small groups of up to 50 employees in Nevada and earn extra points for early completion of paperwork.

## How to earn points

Sign up for Producer Rewards and start selling to earn points based on the chart below.<sup>1,2</sup> Points are deposited into your Producer Rewards account during the second week of each month throughout the promotion period, and **your points will never expire**.

Points earned	New medical sales for each employer sold with:
200	5–10 enrolled employees
300	11–20 enrolled employees
400	21–50 enrolled employees

Points earned	New dental and vision:
50	New business per product line

Points earned	Bonus points:
100	Sell an Affordable Care Act (ACA) policy using Producer Toolbox
100	Return all completed paperwork for Small Group Anthem Balanced Funding and Association Health Plans 15 days prior to the group's effective date



### Pro tip

Besides networking, advocacy, and learning opportunities, you can sell Association Health Plans (AHPs) to clients who are also Vegas Chamber members. Vegas Chamber's affiliation with Tahoe Chamber and Elko Chamber is available to clients statewide. Give your Vegas Chamber Small Group clients large group advantages through an AHP. Check out [anthem.com/ahp](https://www.anthem.com/ahp) to learn more.

You can also visit [anthem.com/nvsmallgroupguide](https://www.anthem.com/nvsmallgroupguide) to view our latest product guide.



### Redeem points with Producer Rewards

Log in to [producerrewards.performnet.com](https://producerrewards.performnet.com) to check your points balance and start shopping.



## You can use your points for:

- **Name-brand merchandise** — over 650,000+ options, including brands like Apple®, Sony®, KitchenAid®, and Tiffany & Co®.
- **Travel accessories** — everything you need to plan your next getaway.
- **Event tickets** — sporting events, concerts, and theatrical productions to enjoy.
- **Experiences** — many options to help you plan your next adventure.
- **Movies and media** — a full library of music, e-books, and movie downloads.

## See what Producer Toolbox can do for you

Producer Toolbox (PTB) is your streamlined and intuitive online resource that lets you quote and enroll ACA groups. You can also access PTB from [anthembrokerhub.com](http://anthembrokerhub.com) to:

- Run quotes.
- Enroll groups.
- Access forms and reports.
- Track applications.
- Find renewals.
- Check commissions.

## How to sign up for Producer Rewards

To enroll, email your Anthem Sales representative with the following items:

- Your complete name
- National producer number
- Valid email and mailing addresses
- Phone number

Once we send you a login ID, visit [producerrewards.performnet.com](http://producerrewards.performnet.com) to activate your account and track your activity.



<sup>1</sup> Producer reward points are taxable in the year they are earned, per IRS guidelines.

<sup>2</sup> New enrollees only. Changes in broker of record, merger, joint venture, or aggregation between brokers are not eligible.

Terms and conditions:

- Points have no cash value and cannot be supplemented with cash or credit cards toward redemption of program awards.
- Points cannot be redeemed for cash and are not transferable. No award substitutes are allowed.
- Points are taxable according to IRS or local tax guidelines. Program participants are responsible for taxes associated with points earned.
- Points have no expiration date. Anthem reserves the right to interpret this program and may modify or eliminate the program without notice. For more detailed information on this program, please contact your Anthem representative.
- Anthem will report compensation under this program where required by federal or state law.
- All Anthem decisions are final and binding.
- Anthem is not liable for an injury, death, or other loss, cost, damage, or claims by participants related to the redemption, receipt, or use of awards in this program.
- While open to nonresident brokers, to be eligible, a participating broker must, at all relevant times, be licensed in Nevada, contracted and appointed with Anthem, and in good standing.

Anthem Blue Cross and Blue Shield is the trade name of Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. Independent licensees of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.



### Pro tip

Check out our new **Broker Launchpad** to help you understand how and when to use Anthem tools to make selling and managing your book of business easier. Access [BrokerHub](#), log in to [Producer Toolbox](#), and take advantage of [EmployerAccess](#) via the Broker Launchpad. Bookmark or save the link to your favorites today.

## Many PTB features are accessible on the Broker Plus app

Track applications, view commissions and billing, and read curated news with a quick download from the App Store® or Google Play™. You can also go without passwords using Broker Plus. Go to account settings and enable passwordless login. You'll receive a login request on your mobile device every time you log in to Producer Toolbox. Simply approve the notification to complete your login.



## Need help logging in?

If you received an award from Anthem in the past but never accessed the site, select **First Time User** then **Activate your account** and follow the prompts. You'll need your login ID, which is your national producer number found in the original welcome email you received when you first enrolled in the program. If you accessed the site before but forgot your password, select **Forgot Password** and follow the prompts.

For help, please email [producerrewards-help@biworldwide.com](mailto:producerrewards-help@biworldwide.com).



Contact your Anthem Sales representative for more details.