Anthem.

Your 2021 Toolkit

Use this convenient toolkit to access all the materials you need.

We want to make sure our broker partners have the right materials at the right time to help sell Anthem's Small Group 2021 product portfolio. You can find tools, resources, products guides and flyers, a new 2021 placemat, and agent incentive details in one resource.

Agent incentive opportunities

Race for the Anthem Cup



Anthem Cup flyer

End-of-year incentives and a stay and play weekend for two at The Resort at Pelican Hill are at play.



Anthem 🐵 | SMALL BUSINESS

2021 product guide

This annual product guide provides an overview of our 2021 products, programs, and services.



Portfolio highlights brochure

This brochure showcases all the exciting plans and product changes for 2021.



Network comparison guide

This guide lists our HMO networks with side-by-side comparisons of each plan we offer.

Anthem. Revealed a small business

Sales support materials

New and notable for 2021 for more than ever, your clients are looking for ways to improve the health of their sources have advected in looking the way with smarth health care balance to be		Anthem 4
Cutting-edge digital tools and artificial intelligence	Personalized care	
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New and notable for 2021

This placemat features:

- New digital tools and artificial intelligence technology that supports better decisions.
- Tailored programs that help deliver personalized, proactive care.
- Whole-person solutions that connect members to the services and support they need for physical and mental health and substance use.
- · Discounts and rewards for new members.
- Snapshot view of Whole Health Plans for an easy, topline overview.

Administrative materials



One-page product overview

This flyer is a supplement to the 2021 Product Guide and offers a snapshot view of all Anthem Small Group products.



Rx Choice Network Pharmacies booklet

This booklet offers comprehensive information on our pharmacy services.

Helping you sell well in 2021

If you have questions, please contact your local Sales representative.

This document is only a brief summary of benefits and services. Our plans have exclusions, limitations, and terms under which the Evidence of Coverage may be continued in force or discontinued. For cost and complete details on what's covered and what is not: Review the Evidence of Coverage, call your Anthem Blue Cross authorized sales representative, and go to anthem.com/ca.

All product offerings are subject to regulatory review and approval and are subject to change. Plans offered by Anthem Blue Cross

Anthem Blue Cross is the tradename of Blue Cross of California. Anthem Blue Cross and Anthem Blue Cross Life and Health Insurance Company are independent licensees of the Blue Cross Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross name and symbol are registered marks of the Blue Cross Association.



Whole Health flyer

This flyer highlights exciting new Whole Health Plans. We took seven of our most popular medical plans and embedded enhanced dental and vision benefits.